



**DINE & LEARN**



Serviced Apartment News understands how difficult it can be to grab decision makers' attention with your product or service. That's why we offer serviced apartment suppliers / service providers the opportunity to **co-host customised round table discussions** in an exclusive 'dine and learn' invite only breakfast, lunch or dinner thought leadership format.

We arrange, host and facilitate the event so you can:

**Benefit from SAN's reach and extensive network to forge relationships with decision makers**

**Showcase your influence in your chosen area.**

**Spend quality time with a targeted audience of decision makers**

**Maximise the opportunity to highlight new products and services**

Using our knowledge, we work closely with you to hand-pick senior hotel decision-makers to attend and get to understand your product or service better.

Your company achieves 'top-billing' for the key note discussion based on a topic chosen by you. Attendees are encouraged to raise issues and find solutions with their peers and business partners in a contributory format. Suggested topics include industry updates, latest trends, real estate investment, branding, management and operations, finance, architecture and design, sales and marketing, distribution, PR, digital / technology, preparing your business for a sale and more.

These bespoke events are held at exclusive venues and have the following format which can be amended based on your objectives:

- Welcome and networking
- Introduction and sponsor welcome
- Keynote presentation from a leading industry specialist
- Discussion over breakfast / lunch or dinner
- Sponsor presentation
- Q&A Session
- Meeting close and networking
- Video interviews and news story published on [ServicedApartmentNews.com](http://ServicedApartmentNews.com)

**Cost from £5,000**

**“AHV Associates is really pleased to sponsor Dine and Learn events – the format allows us to get our message across in a very welcoming and personable way - it always generates us new clients.”**

- Andrew Harrington, Partner, AHV Associates

**For further information and to discuss your bespoke package, please contact Katie Houghton**



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