International Hospitality Media is the premier specialist in online publishing; conference, exhibition and event organisation, and advisory services for growth sectors of the hospitality industry.

**Advertising Opportunities**

**Website: Home page leaderboard banner + MPU box**
- £750 per month
- Home page leaderboard banner £500 per month
- Home page MPU box £500 per month

**News: Home page leaderboard banner + MPU box**
- £500 per month
- Home page MPU box £500 per month
- News MPU box £300 per month
- Run of site MPU box £300 per month

**Supplier: Category MPU box**
- £500 per month
- Home page MPU box £250 per month

**News: MPU box**
- £200 per month
- MPU box £200 per month
- MPU box £100 per month

**Website and e-shot product / service features:**
enquire for more details

**Email Marketing Statistics**

- **Campaign:** RMS ‘Let’s go mobile’
  - **26.59%** Open rate
  - **4.81%** Click rate
  - Distributed 26/9/2018

- **Campaign:** Celine Cotten is launching multiple property functionality
  - **43.76%** Open rate
  - **5.03%** Click rate
  - Distributed 30/8/2018

**Meet the Team**

- **Piers Brown**: CEO
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  - piers@internationalhospitality.media

- **Katie Houghton**: Group Head of Sales: Media and Events
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  - kate@internationalhospitality.media

- **Caroline Evans**: Senior Account Manager
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**Sample Email Marketing Statistics**

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WHAT OUR CLIENTS SAY

“I have been very pleased with the quality response generated by the Serviced Apartment News e-shots - we will be doing more over the next 12 months.”
Andrew Harrington, Partner, AHW Associates

“Serviced Apartment News is the number one choice for AKA. They know their e-subscriber base and we’ve been really impressed with the results.”
MJ Parish, Senior Vice President, AKA Hotel Adairceses

“Hypnos has been delighted to work with Serviced Apartment News on various levels throughout 2018. We enjoyed participating in both the Serviced Apartment Awards and Serviced Apartment Summit EU for the first time and supported this with a comprehensive digital campaign. The targeted nature of the audience / readership means that we are able to engage with key decision makers on a daily basis.”
Clare Taylor, Marketing Manager, Hypnos

“What have we found working with Serviced Apartment News is the best way for us to promote our services online.”
Max Thorne, Chief Executive, MRP Advisor

“We’ve been partnering with International Hospitality Media for a number of years, and this continues as we are consistently pleased with the variety of innovative creative solutions that are offered to drive demand for Avvio’s services. In the past we’ve co-authored whitepapers and reports, as well as taken digital advertising packages and supported their events portfolio in Europe and the Americas where we see great engagement with audiences we want to meet with.”
Chris Rose, Head of Marketing, Avvio

Contact Katie Houghton to find out how you can be part of the exponential growth of Serviced Apartment News and justify your marketing spend.

Katie Houghton
Group Head of Sales: Media and Events
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Katie@internationalhospitality.media

What will you say about us?

Serviced Apartment News is the only online news and networking resource with dedicated full time Editor, George Sell, for the serviced apartment, extended stay and aparthotel sector.

 servicioapartmentsummit.com
#SASRecharge
servicedapartmentsummitamerica.com
#SASAmericas
servicedapartmentsummitasia.com
#SASAsia
servicedapartmentsummitrecharge.com
#SASRecharge
servicedapartmentsummitmea.com
#SASMEA
servicedapartmentnews.com
#ServAptNews
servicedapartmentnews
Serviced Apartment News

6.5k+
social media following

33.68%
open rate

13.5%
average CTR

What will you say about us?

Got an editorial story to tell? If you have a story to tell the industry, whether as a property owner, investor, developer, operator or supplier, please email George.

George Sell
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 Loaded by

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servicedapartmentnews.com
#ServAptNews

POWERED BY
International Hospitality Media is the premier specialist in online publishing; conference, exhibition and event organisation, and advisory services for growth sectors of the hospitality industry. The company publishes three industry-leading b2b websites - BoutiqueHotelNews.com, ServicedApartmentNews.com and ShortTermRentalz.com, which keep readers up to speed with news, comment and opinion.

International Hospitality Media

686
news articles

62
exclusive features and blog posts

49
exclusive video interviews

Dec 17 – Dec 18

@ServAptNews
servicedapartmentnews
Serviced Apartment News

58.10%
increase vs. previous year

50.48%
increase vs. previous year

Ave. unique visitors per month

Ave. sessions per month

7,734
(Dec 17 – Dec 18)

10,839
(Dec 17 – Dec 18)

UK, France, USA, India, Singapore

6.5k+
686
new articles

Visitor locations (top 5)

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